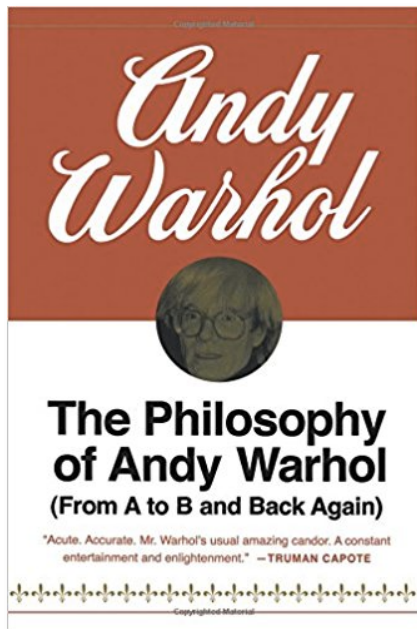


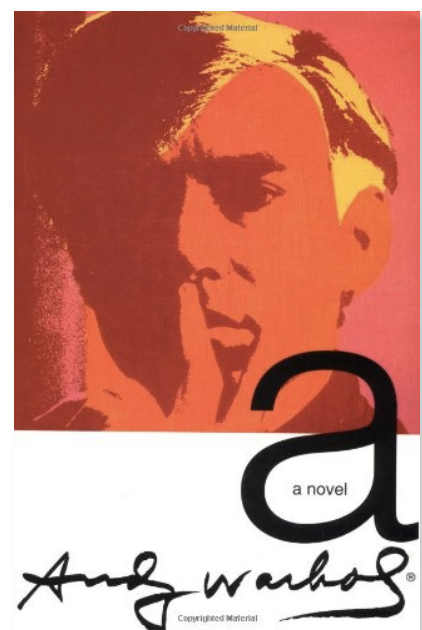
SOURCES

The text of *A/B Machines* is primarily culled from two major sources: the books *The Philosophy of Andy Warhol (From A to B and Back Again)* and *a: A Novel*.



The Philosophy of Andy Warhol (From A to B and Back Again) is a written collection of Warhol's philosophies on life and how we live it. It was both written by Warhol, and transcribed from his speech. In the book, Warhol muses on topics such as Love, Beauty, Fame, Work, Time, Art, and Death. He also introduces the concept of A and B. The *New York Times*' review of *The Philosophy* stated: "...Warhol poses the quintessential philosophical question: What is image and what is real? Can we answer?...Some people say California is the bellwether of America. I'd say Andy Warhol."

a: A Novel is less a novel and more a piece of Pop Art itself. *a* examines Warhol's life and "the famously influential group of artists, superstars...and freaks who made up the world of Warhol's Factory." It is composed of verbatim transcriptions of their conversations, recorded by Warhol over nearly two years from 1965 to 1967. The book's publisher, Penguin, described *a* as "the perfect literary manifestation of Andy Warhol's pop art sensibility."



WHAT IS A/B?

The concept of A and B is a framework that Warhol developed in order to describe the core machinery of human existence: interactions between people.

In this framework, A is always Warhol himself, while B is the party with whom Warhol is interacting: a nameless other. B could be any individual Warhol ever interacted with: a friend, a family member, an associate, etc. It could also be a non-human entity—an aspect of Warhol's personality, or even simply a fictionalized personality for Warhol to argue against. These interactions could be real or hypothetical, but the nomenclature of "A" and "B" never changes.

This A and B methodology allowed Warhol to examine the dualities inherent in the experience of living as a human with other humans. Referencing an A and a B acknowledges that we often define ourselves only in relation to others, denying our complex identities to present a facade of ourselves in the way we want others to see us. Yet, A and B also offers hope: when we struggle to define our identity and lose ourselves in a false persona, we always have Bs to reflect our true selves back to us, and to help remind us who we truly are.

"I wake up and call B.

B is anybody who helps me kill time.

B is anybody and I'm nobody. B and I.

I need B because I can't be alone. Except when I sleep. Then I can't be with anybody.

I wake up and call B."

-from *The Philosophy of Andy Warhol*



Skulls by Andy Warhol

TAG



READYMADE

- Collector
- Always cites their sources
- Thinks that just existing is “art”
- Reminds everyone of somebody else
- Favorite store is Construction Junction



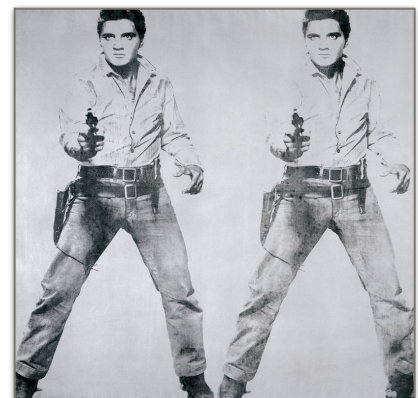
BOOK

- Bullet journals
- Studies in Zebra Cafe
- Always posts on Overheard
- Should definitely get a Twitter
- Only reveals true personality in the group chat



ADVERTISEMENT

- Business major
- First in line at the TOC
- Has a sponsored Instagram
- Owns a Supreme fanny pack
- Never wears sweatpants to class



SILKSCREEN

- Spends all night in studio
- Definitely going to be famous
- Tells the same story every time
- Favorite building is Baker/Porter
- Owns the same shirt in five different colors

YOURSELF



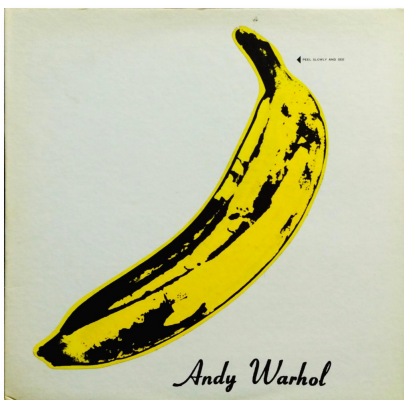
FILM

- Prone to zoning out
- EXTREME close-ups
- Instagram is almost all selfies
- Snapchat story is seven minutes long
- Every piece of clothing is black, white, or grey



PORTRAIT

- Shadyside Mom
- “What’s a thirst trap?”
- Never gives photo creds
- Curates Instagram by color
- “Take some with flash and some without!”



ALBUM COVER

- BXA
- DJs on the side
- Started a streetwear line
- Skips school for music festivals
- Pays full price for Spotify Premium



MAGAZINE

- Always in a meeting
- “Have you met...?!”
- Wants to be a producer
- Dropping out to go on tour
- Can be in two places at once