

The Return to Magic

October 30, 2021

PITTSBURGH OPERA

Sponsorship Opportunity:

Event Sponsor for Magic & Spirits / Corporate Sponsor for Team Fundraising Challenge

This coming season, in celebration of our triumphant return to the theater, we ask you to join us in [The Return to Magic](#) as a **Corporate Sponsor** for one of our two exciting season opening programs. The program will start in September with a two-month community-based **Team Fundraising challenge** culminating in **The Diamond Horseshoe Dinner**, a black-tie dinner in the Terrace Room at the Omni William Penn, and **Magic & Spirits**, an interactive costume party at Pittsburgh Opera Headquarters on Saturday, October 30th.

As a leading arts organization in the region, Pittsburgh Opera's economic impact on the region alone is more than **\$8.5 million** annually. Our reach spans more than **43,000 audience members** each year, impacting all areas of the economy, including hotels, restaurants, and more. As a valuable part of the Pittsburgh community, more than **65% of Pittsburgh Opera's annual production costs are reinvested locally**.

Team Fundraising Corporate Match Challenge: \$5,000

To double the impact of our Team Fundraisers, we invite you to become an integral part of The Return to Magic by sponsoring one of our five dynamic fundraising teams. Sponsorship of the **Team Fundraising Corporate Challenge** is the perfect opportunity to support our city's renaissance by partnering with Pittsburgh Opera. This grassroots campaign is powered by five teams of opera lovers from across the region who actively challenge each other to individually raise \$1,500 for a total team goal of **\$5,000**. Team Fundraising brings a **bold** and **engaging** community element to the program. It will **drive awareness** and cultivate **new and wide-reaching entry-level donorship** for Pittsburgh Opera and **brand awareness** for any company. Corporate sponsorship of team fundraising starts at a minimum of \$5,000 to match the entire team's fundraising goal. However, if the team raises more than \$5,000, the match can be extended.

Magic & Spirits Event Sponsorship: \$10,000 & \$2,500

Magic & Spirits will be a transformative, community-centered party at our Strip District headquarters on Saturday, October 30th, 2021. Pittsburgh Opera, our Strip District neighbors, Pittsburgh's other arts and culture organizations, and young professionals from all over Pittsburgh will come together for a night of frolic, fun, and community celebration during this eclectic and electric party. Corporations that partner with Pittsburgh Opera will have the chance for brand marketing to a diverse group of young professionals, many of whom make the Strip District their home and place of work near Pittsburgh's emerging high-tech and robotics sector. This fabulous event is expected to draw hundreds of people from across Pittsburgh. Tickets for **Magic & Spirits** are on sale now.

Lead sponsors:

UPMC
LIFE CHANGING MEDICINE



Event sponsors:



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Join Us

The arts community is a vital part of Pittsburgh’s economic landscape. Join Pittsburgh Opera as we celebrate not only the opening of our 2021-2022 season but our return to the mainstage stage and our audiences back to their seats. As an **Event Sponsor** for **Magic & Spirits**, or a **Corporate Sponsor** for our **Team Fundraising Corporate Match Challenge**, you will have an opportunity to be a part of this uniquely Pittsburgh celebration while also connecting your brand to the region’s arts community. These partnership opportunities include season-long promotional benefits, event-specific promotional opportunities, and attendance benefits.

If you have any questions, please reach out to Christine Brondyke, Manager of Corporate Development and Special Events, directly at cbrondyke@pittsburghopera.org or (412) 281-0912 x225.

Team Fundraising Corporate Challenge Sponsorship: \$5,000

- 5 complimentary tickets to the Magic & Spirits party and 5 discounted tickets (20% discount)
- 10 complimentary drink tickets
- Company logo displayed on team’s fundraising website and Magic & Spirits event
- Company recognition on all Return to Magic e-newsletters and emails moving forward
- Supertitle Screen recognition at every performance during the 2021-2022 season
- Corporate partnership and logo recognition on Pittsburgh Opera’s website
- The opportunity for company employees to join and participate in team fundraising

Magic & Spirits Event Sponsorship: \$10,000

- 15 complimentary tickets to the Magic & Spirits Party
- 15 complimentary drink tickets
- Supertitle Screen recognition at every performance during the 2021-2022 season
- Company Logo on digital ticket platform for event
- Company Logo on all event-related e-newsletters and digital marketing
- Company Logo in the event materials and event projections
- Corporate partnership and logo recognition on Pittsburgh Opera’s website
- Social Media feature of the company with a short statement about the company and sponsorship of Pittsburgh Opera’s Magic & Spirits

Magic & Spirits Event Sponsorship: \$2,500

- 5 discounted tickets to Magic & Spirits – a 20% discount code will be provided.
- 5 complimentary drink tickets
- Supertitle Screen recognition at every performance during the 2021-2022 season
- Company recognition on all event-related e-newsletters and digital marketing
- Company Logo in the event program, event materials, and event projections
- Company recognition on digital ticket platform for event
- Corporate partnership and logo recognition on Pittsburgh Opera’s website

Lead sponsors:



Event sponsors:



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Sponsorship Commitment Form:

Event Sponsor for Magic & Spirits / Corporate Sponsor for Team Fundraising Challenge

Company Name:	
Company Address:	
Main Contact Name & Role:	
Main Contact Phone:	
Main Contact Email:	
Website:	

SPONSORSHIP LEVEL

- Magic & Spirits Event Sponsorship: \$10,000
- Magic & Spirits Event Sponsorship: \$2,500
- Team Fundraising Corporate Challenge Sponsorship: \$5,000

SPONSORSHIP DETAILS

CHECK ENCLOSED *PREFERRED METHOD

I WISH TO RECEIVE AN INVOICE.

Payment will be made by the following date: _____

I WISH TO PAY BY CREDIT CARD

Name on Card: _____

Card Type: _____

Card Number: _____

If you have any questions about sponsorships or benefits, or wish to discuss a customized package, please contact Christine Brondyke, Manager of Corporate Development and Special Events, at cbrondyke@pittsburghopera.org. By signing below, you have given the Pittsburgh Opera express written permission to use the information provided in reference to your described member benefits.

Authorized Signature: _____ Date: _____

Lead sponsors:

UPMC
LIFE CHANGING MEDICINE



PNC

Event sponsors:

